

MGMT 350 Business Ethics

This course introduces the ethical dimensions of business as related to the various stakeholders inside and outside the organization. Topics include business ethical theory, ethical decision making, typical dilemmas, and corporate social responsibility. (*Prerequisite: MGMT 205 Corequisite: ENGL 205*) (3 credits)

Course Learning Outcomes:

By the end of the course, students will be able to:

1. Demonstrate advanced knowledge and understanding of the theoretical foundations of business ethics, corporate social responsibility and sustainability.
2. Apply core ethical concepts in real-work situations affecting organizational and personal success and/or failure.
3. Evaluate the economic and social impact of ethical values, CSR – corporate social responsibility, and sustainability on the communities and stakeholders of businesses and organizations.
4. Communicate clearly in writing and oral presentations to convey the importance of ethical practices on an individual and organizational level.
5. Operate at an advanced level with accountability of individual and collective work when presenting the results of assigned tasks.

Textbook & Course Materials:

- Ghillyer, A. (2012). *Business ethics now*. McGraw-Hill.

Course Content:

1. Understanding Ethics
2. Defining Business Ethics
3. Organizational Ethics
4. Corporate Social Responsibility
5. Corporate Governance
6. The Role of Government
7. Blowing the Whistle
8. Ethics and Technology
9. Ethics and Globalization
10. Making It Stick: Doing What's Right in a Competitive Market