

MGMT 380 Project Management

This course delves into the principles of project management, covering essential aspects such as project selection, team dynamics, scheduling, budgeting, and closure. Students will grasp project management theories, apply diverse methodologies for decision-making, adapt strategies to various organizational structures, analyze project performance, meet stakeholder expectations, and ensure successful project delivery. Additionally, they will learn to utilize data evaluation techniques and tools like Gantt Charts and CPM to craft precise project plans and contribute effectively to project teams through organized collaboration and research activities. *(Prerequisite: FINC 201, ACCT 202, ENGL 205, and MGMT 301) (3 credits)*

Course Learning Outcomes:

By the end of the course, students will be able to:

1. Demonstrate critical knowledge and understanding of key theories, concepts and principles relevant to the project management field.
2. Apply critical knowledge and skills to implement the different phases of a project management plan in different business settings.
3. Critically analyze the role, responsibilities and functions undertaken by project managers in project performance, stakeholder expectations, and project delivery, aligned with best practice.
4. Critically evaluate and assess data to create project plans that inform the scheduling of projects and offer solutions using project management software and methodologies.
5. Operate efficiently both independently and within diverse teams to work on tasks and research activities aligned with project management principles.

Textbook & Course Materials:

- Horine, G. (2022). *Absolute beginner's guide to project management* (5th ed.). Pearson Education.

Course Content:

1. Project Management Overview – Essential Elements for a Successful Project
2. The Project Manager
3. Defining a Project and Planning a Project
4. Developing the Work Breakdown Structure
5. Estimate the Work and Developing the Project Schedule
6. Determining the Project Budget
7. Project Resources Management
8. Managing Project Risks
9. Managing Project Communications / Digital Marketing and Social Media
10. Managing Project Quality and Changes
11. Controlling a Project
12. Ending a Project