

MGMT 401 Internship

The purpose of the Internship subject is to provide students with opportunity to demonstrate the application of conceptual knowledge to the real world via industry placement in their selected field. This allows students to integrate their theoretical and conceptual knowledge with the skills and problem-solving techniques required in the workplace. Other outcomes include the acquisition of knowledge, research skills and the attitudes of business professionals, the ability to think independently, grow in originality, creativity, initiative, curiosity, enthusiasm, and resourcefulness, the ability to communicate ideas, an understanding of theory and procedures; knowledge of pertinent literature; and adeptness in the workplace. This subject provides a valuable transition between university and the workplace. *(Prerequisite: Minimum 90 credits and a CGPA of 2.00 Business senior standing, MGMT 101, MRKG 101, FINC 201) (3 credits)*

Course Learning Outcomes:

By the end of the course, students will be able to:

1. Demonstrate critical understanding of the working environment and the culture of the firm.
2. Demonstrate the ability to apply discipline specific knowledge to a practical context over an extended supervised period.
3. Reflect on and critically evaluate the relationship between the theoretical content of academic work and the implementation of this theory and skills in the workplace.
4. Provide a written report evaluating and critically appraising the application of theory to the workplace.
5. Demonstrate the capacity to work effectively in an organization.
6. Demonstrate ethical and moral behavior and values of the professional discipline in the workplace.

Textbook & Course Materials:

- N/A

Course Content:

- N/A