MSYS 201 Principles of Management Information Systems

An information system collects, stores, manages, and processes data to provide relevant and timely information for decision-making, operations, and business processes. This course equips students with a thorough understanding of MIS concepts and their significance in organizational contexts. Participants will learn to analyze and address the benefits and challenges of information technology within a business framework. Emphasis is placed on leveraging MIS principles to improve business processes through the application of reengineering principles and adept use of information technology. (*Prerequisite: None*) (3 credits)

Course Learning Outcomes:

By the end of the course, students will be able to:

- 1. Demonstrate detailed knowledge of MIS concepts and systems and their influence on organizations and different business processes.
- 2. Apply MIS knowledge with principles of information security in business contexts.
- 3. Assess, analyze, and devise improved business processes using business process reengineering principles, enhancing existing systems and addressing business process issues.
- 4. Demonstrate proficiency in ICT and communicate effectively to clarify the various types of information systems suited for diverse business settings.
- 5. Operate with independence, taking responsibility and accountability for personal contributions, when coordinating and participating in MIS research as part of a team.

Textbook & Course Materials:

• Laudon, K. C., & Laudon, J. P. (2017). Essentials of management information systems. Pearson.

Course Content:

- 1. Overview of Information System in Global Business Today
- 2. IT infrastructure and Emerging Technologies
- 3. Foundations of Business Intelligence
- 4. Telecommunication Networks, and Wireless Technology
- 5. Understanding cybersecurity, privacy protection, and information ethics.
- 6. Client Software Solutions: DBMS: Microsoft Access
- 7. Client Software Solutions: CRM
- 8. Client Software Solutions: Workflow Automation & BPM