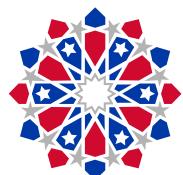




*Pioneering Ideas, Defining Success*

# Annual Report

2023 - 2024



**AUBH**  
الجامعة الأمريكية بالبحرين  
AMERICAN UNIVERSITY OF BAHRAIN

[aubh.edu.bh](http://aubh.edu.bh)

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# Who We Are

Comprehensive, purpose-built,  
**American-model co-educational  
University**

## About AUBH

AUBH is a comprehensive, purpose-built, American-model co-educational University in the Kingdom of Bahrain, and is supported by the Elm Fund. The University offers a holistic journey for students and a unique approach to education that fosters interaction and collaboration between students, faculty, and the professional community.

The contemporary, 75,000 square meter campus is located in Riffa, Bahrain. The innovative and high-tech campus enhances the teaching and learning experience for both faculty and students. Along with classrooms, library and labs, the campus includes a Sports Center with indoor and outdoors courts and fields, vast Student Commons, and an Auditorium for special events.

AUBH curricula are built by experts and specialists to equip students with the knowledge and soft skills to succeed in a rapidly ever-changing environment. The AUBH quality of American-model education mirrors that of the best universities in the United States. The University's unique academic structure enables students to find their real passions and allows them to develop their abilities, leading to long successful careers in their chosen industry.





## Note From **Hisham Al Saie**

Chairman of the Board of Trustees

Dear AUBH Community,

As Chairman of the Board of Trustees, I am honored to present this annual report on behalf of the Board of Directors. It fills me with great pride to share the unwavering commitment and shared vision that drive AUBH's progress.

This annual report serves not only as a testament to our achievements but also as a celebration of the spirit of innovation, collaboration, and resilience that permeates every facet of our institution.

The Board's constant support and work throughout the past year have provided the foundation upon which AUBH has flourished, fostering an environment of academic excellence, research innovation, and student success. Through collaborative decision-making, insightful governance, and a deep commitment to our mission, the Board has played a pivotal role in steering the university through challenges and opportunities alike, ensuring that we remain at the forefront of higher education in the region.

Our efforts at AUBH align closely with the Kingdom's 2030 vision launched by His Majesty the King and under the guidance of His Royal Highness the Crown Prince and Prime Minister. This strategic direction emphasizes our commitment to innovation and sustainable development, further propelling us towards achieving our collective goals.

As we embark on the next chapter of our journey, I am confident that the collaborative spirit, collective wisdom, and shared vision of the Board members will continue to guide us towards new horizons of achievement and impact.

Sincerely,

*Hisham Al Saie*



## Note From **Bradley J. Cook**

AUBH President

Dear AUBH Community,

As we conclude another remarkable year at AUBH, I am excited to share our 2023-2024 Annual Report, which highlights the significant progress and achievements we have reached together.

Throughout the year, AUBH has made impressive strides, including prioritizing international opportunities for our students. Our partnerships with organizations such as CERN in Switzerland, which offers year-long training; Premo Group in Spain, providing career opportunities for our engineering graduates; and McLaren Group in the United Kingdom, facilitating one-year internships across various fields, greatly enrich the educational experience we offer for our students.

We also celebrated a memorable graduation ceremony, during which we proudly graduated our first postgraduate cohort and 74 students overall, showcasing their accomplishments and dedication.

Sincerely,

*Bradley J. Cook*

# Our Values

- 1. Student-Centric:** We prioritize the needs and success of students at the core of all decision-making and operations. We strive to create an environment where students feel supported, heard, and empowered in their learning journey.
- 2. Excellence:** At AUBH, we are dedicated to achieving excellence within our campus community by offering rigorous and high-quality education to all students and fostering achievements in research and community engagement. We cultivate an environment that promotes lifelong learning, civic and social responsibility, leadership development, and individual and career growth.
- 3. Innovation & Creativity:** We are committed to providing our community members with opportunities to challenge the status quo and pursue new experiences. We encourage original thinking, problem-solving, and positive change, not only in teaching but also in our operations.
- 4. Openness & Accessibility:** We believe that education should be accessible to all qualified individuals, irrespective of their socioeconomic status, religion, nationality, gender, or any other factor. We are committed to ensuring that education remains open and available to all who seek it.
- 5. Respect & Care:** We integrate respect and care into every facet of our university's operations and culture. We recognize the inherent value of human dignity and care about the individual needs and ambitions of our students and staff. Together, we build a supportive and caring professional and learning community.

## Our Vision

The American University of Bahrain will be internationally recognized for quality and innovation in learning, the success of the leaders it graduates, and its positive impact on social and economic transformation.

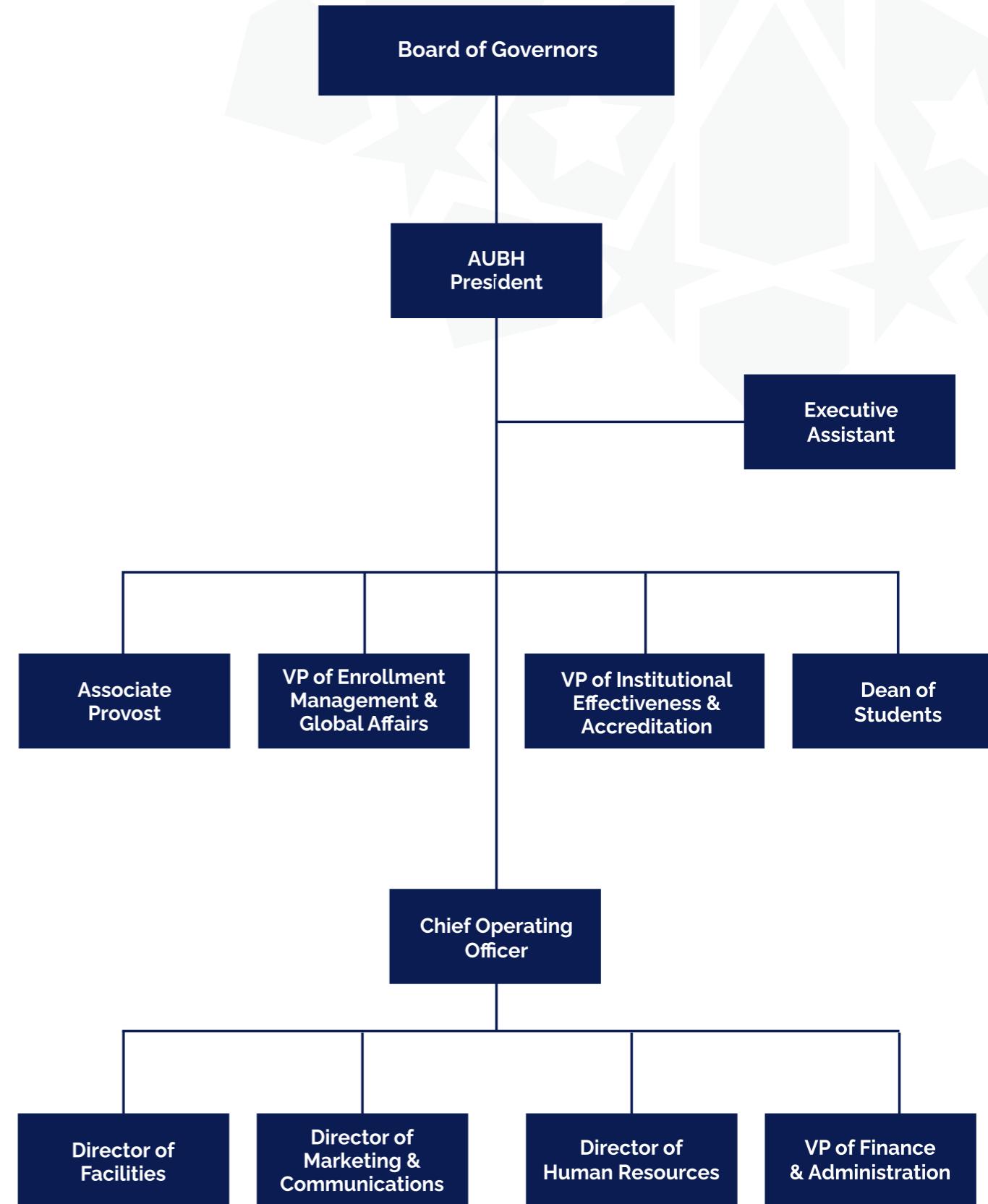
## Our Mission

Our mission is to provide transformative, flexible, and innovative learning opportunities to position graduates to launch and sustain satisfying and successful careers. We will foster learner success by promoting interdisciplinarity and entrepreneurial endeavors, providing analytical and technical skills necessary to thrive in the digital economy, and engaging with our communities to foster respect, positive impact, and social responsibility.

# Organizational Chart

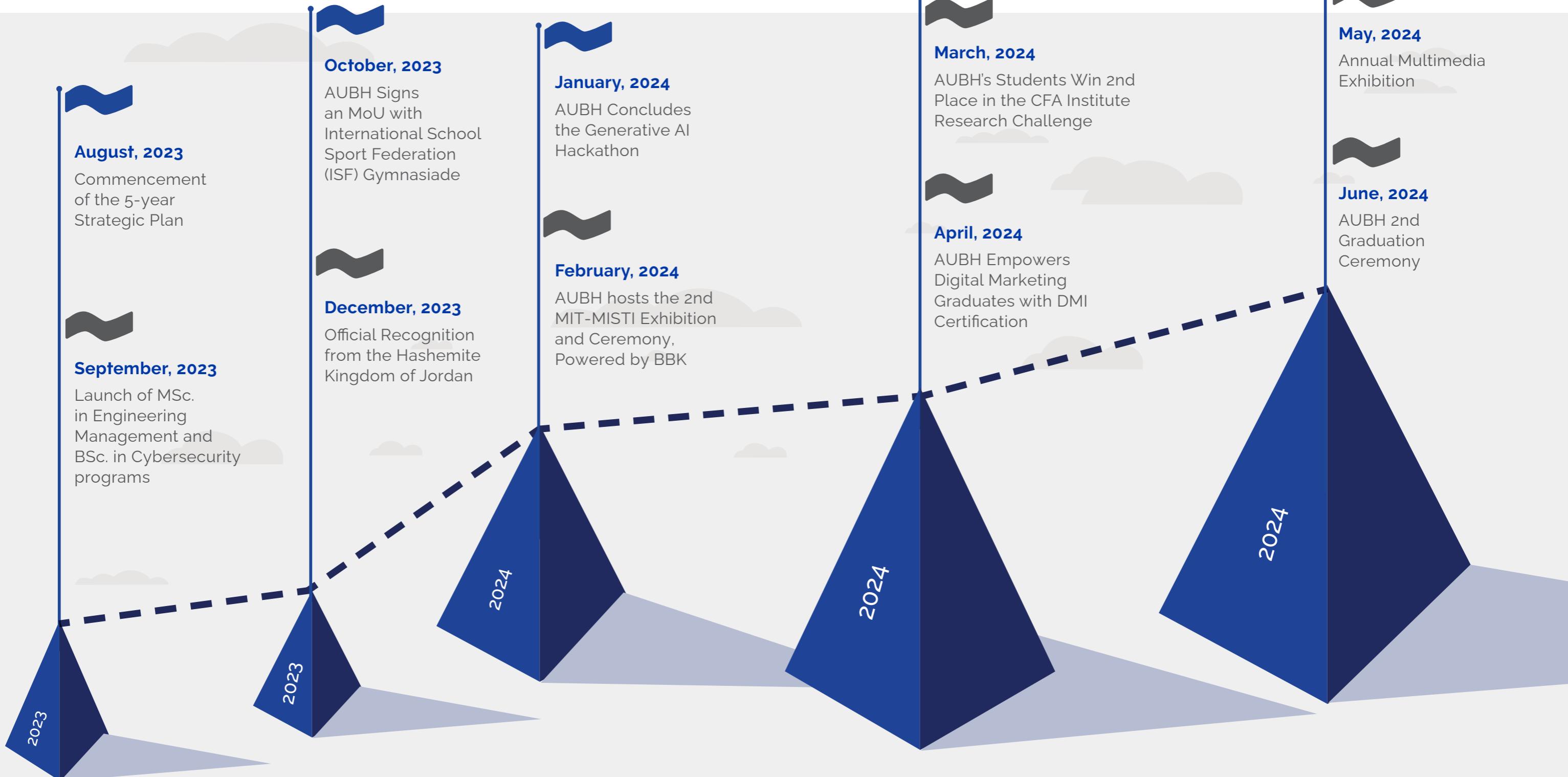
AUBH leadership team continuously strives to empower a spirit of individuality and entrepreneurship in both the faculty and in turn our students, so that each develops their own passions within their career or studies. Combining a mix of the best of international and local talent, AUBH's senior team consists of not only visionary academics, but pioneering business people in their own right.

Our leadership team offers a rare combination of strategic vision and holistic awareness, hailing from high-level positions in educational development, academia and operational management. With diverse backgrounds, they offer international expertise from more than 20 institutions across the United States, plus regional experience in adapting and crafting programs for the Middle East market.



# The Year in Review

Summary of AUBH's 2023-2024 milestones.



# Key Strategic Achievements

## Theme 1: Student Success



## Theme 1: Student Success



**95.5%**  
OF AUBH GRADUATES &  
STUDENTS SECURED WORK  
OPPORTUNITIES at reputable  
international entities, including  
McLaren, Premo, and CERN

## Theme 1: Student Success

**272**   
COURSERA LEARNING HOURS  
utilized by AUBH students

## Theme 2: Excellence



MULTIDISCIPLINARY COURSES  
WERE OFFERED across bachelors  
and masters programs

## Theme 2: Excellence

**88%**   
OF STUDENTS ARE SATISFIED WITH  
THE TEACHING AND LEARNING  
(Results from Student Satisfaction Survey)

## Theme 2: Excellence

**95%**   
OF FACULTY MEMBERS ATTENDED  
conferences/seminars/workshops in-house

## Theme 3: Sustainable Growth

**+7.7%**   
AVERAGE MOM INCREASE  
IN WEBSITE TRAFFIC

## Theme 3: Sustainable Growth

  
**138%**  
INCREASE IN ENROLLMENT  
from 278 to 661 in Fall 2021  
to Fall 2023

## Theme 4: Distinctiveness



HOSTED MULTIPLE  
ENTREPRENEURSHIP ACTIVITIES  
AND EVENTS AND INTRODUCED  
NEW ENTREPRENEUR COURSES

## Theme 4: Distinctiveness



EARNED CERN MEMBERSHIP  
Paving ways for continuous student  
internships

## Theme 4: Distinctiveness



INJAZ Young Entrepreneurs competition,  
team Farz won **TOP HONORS: "PRODUCT  
OF THE YEAR, BEST FINANCIAL  
MODEL, AND RISING CEO".**

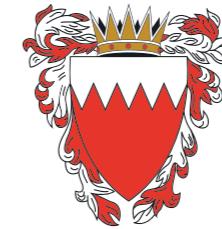
## Theme 4: Distinctiveness

**3** NEW GE AREAS OF KNOWLEDGE  
(BUCKETS) INTRODUCED  
Arts and Humanities, ICT,  
Lifelong Learning.



# Accreditation & Recognition

AUBH is proud to be Recognized and Accredited by a number of organizations.



مجلس التعليم العالي  
Higher Education Council

Licensed by the Higher Education Council



Listed on Bahrain Education & Training Quality Authority



Accredited by the Senior College and University Commission



Recognized by the Ministry of Education In the Kingdom of Saudi Arabia



Ministry of Higher Education &  
Scientific Research  
The Hashemite Kingdom of Jordan

Recognized by the Ministry of Higher Education and Scientific  
Research in Jordan

# Memberships



Computing  
Accreditation  
Commission



*Advancing Technology  
for Humanity*



# Partnerships & Collaborations



- **CSUN:** The largest external relationship currently in place at AUBH is with the California State University, Northridge (CSUN). The partnership was executed in 2021 with the objective of providing AUBH students with a pathway to finish their degree in the United States at the CSUN campus in Los Angeles, California. AUBH is currently working with CSUN to conduct a formal review of the agreement as it enters into the third year of the partnership to assess whether the value originally intended to be achieved has materialized.
- **Kortext:** A global leader in digital learning solutions, where it will provide students with transformative, flexible, and innovative learning opportunities. Kortext will work closely with the university to create a bespoke online e-bookstore exclusively for AUBH students.
- **NOCN Gulf Skills Consultancy:** A strategic partnership with NOCN Gulf Skills Consultancy will advance education and skills development in the region. It enables international students and diploma holders to pursue higher education at AUBH and promotes vocational education through joint events. The collaboration includes internships, workshops, and industry projects, offering students practical experience and real-world exposure.
- **MIT x AUBH MISTI Workshop Collaboration:** In partnership with MIT's MISTI program and sponsored by Bank of Bahrain and Kuwait, is hosting a workshop on building wearable technology. Students will learn skills in robotics, coding, prototyping, and design, gaining practical experience and insights into emerging technologies.

- **DMI Certification:** AUBH Empowers program graduates of the Bachelor of Business Administration in Digital Marketing and Social Media where they will receive a professional certification from the Digital Marketing Institute in Ireland (DMI) along with their academic degree.
- **PREMO Group:** AUBH partnered with PREMO Group to support young Bahraini engineering graduates by offering annual international scholarships to two top graduates. This year, Adnan Hashim (Computer Science) and Akbar Saleh (Computer Engineering) will gain global experience, applying their skills in an international setting and exploring diverse cultures, aligning with AUBH's mission to develop well-rounded, world-ready professionals.
- **Tamkeen - CERN:** As part of its Global Ready Talent Program, Tamkeen partnered with AUBH to offer year-long internships at CERN. This year, Mohamed Jaafar (Computer Science) and Noor Abduljalil (Mechanical Engineering) were selected, gaining exposure to cutting-edge science to enhance their skills and prepare for careers in computing, technology, and engineering.
- **McLaren - Mumtalakat Portfolio:** AUBH partnered with McLaren Group to offer one-year internships for graduates in Engineering, Computing, and Business, with potential for permanent roles. Supported by Tamkeen's 'Global Ready Talent' Program, the initiative provides international exposure and hands-on experience in high-tech automotive projects at McLaren's UK headquarters, advancing graduates' global career prospects.



# Memorandum of Understanding (MOUs)





### RAK Art Foundation

October 2023



### NOCN Gulf Skills Consultancy

December 2023



### ISF Bahrain

October 2023



### Zain Bahrain

February 2024



### CFA Society Bahrain

December 2023

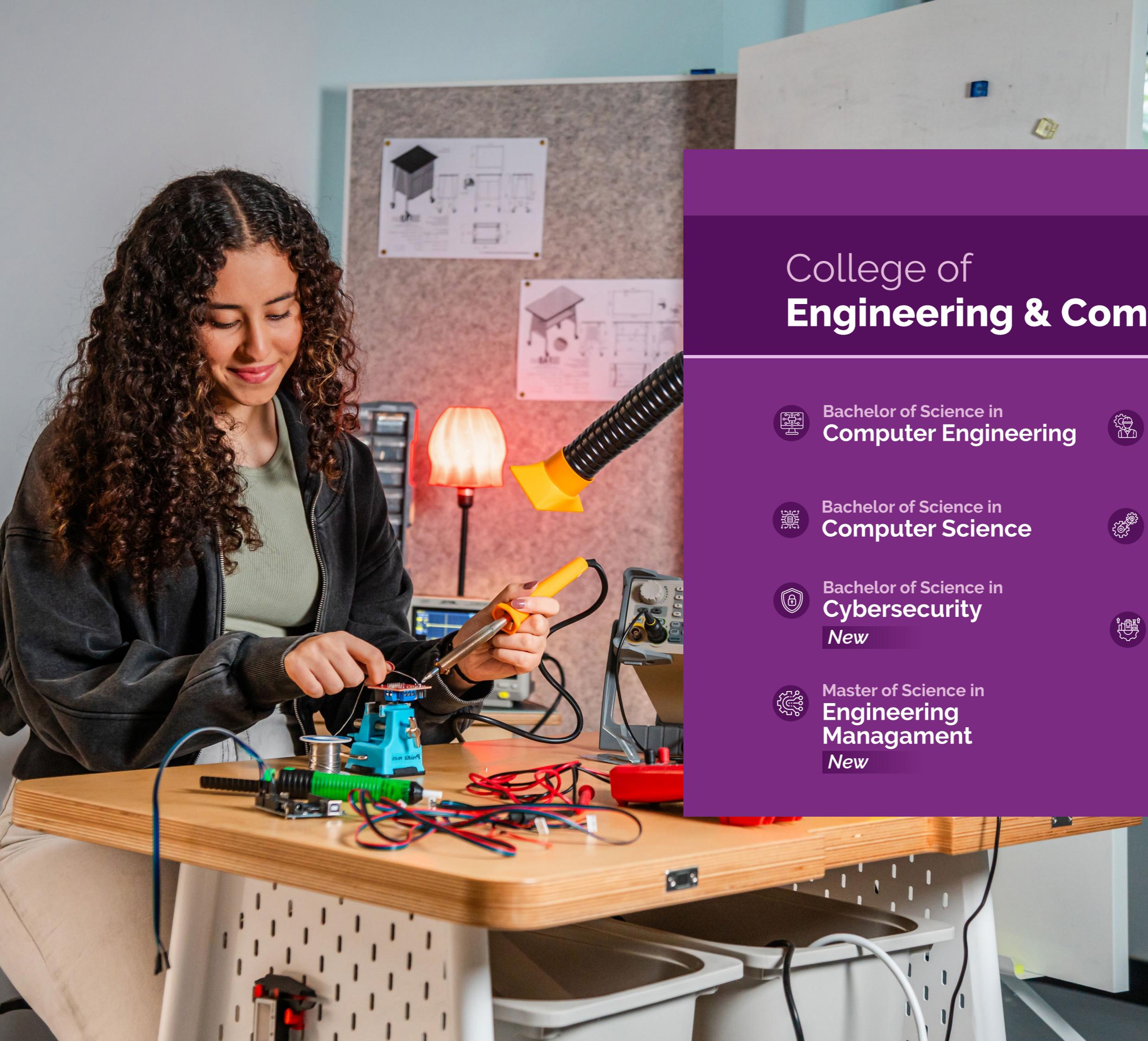


### Alumni Club

July 2024

# Degree Programs





# College of Engineering & Computing



**Bachelor of Science in  
Computer Engineering**



**Bachelor of Science in  
Computer Science**



**Bachelor of Science in  
Cybersecurity**  
*New*



**Master of Science in  
Engineering Management**  
*New*



**Bachelor of Science in  
Civil Engineering**



**Bachelor of Science in  
Mechanical  
Engineering**



**Bachelor of Science in  
Industrial  
Engineering**



Scan for  
program  
details



## College of Business & Management



**Bachelor of Business  
Administration in  
Finance**



**Bachelor of Business  
Administration in  
Management**



**Bachelor of Business  
Administration in  
Digital Marketing  
and Social Media**



**Bachelor of Business  
Administration in  
Human Resource  
Management**



**Master of  
Business  
Administration (MBA)**

Scan for  
program  
details



## College of Media & Design



**Bachelor of Arts in  
Multimedia Design**

Scan for  
program  
details



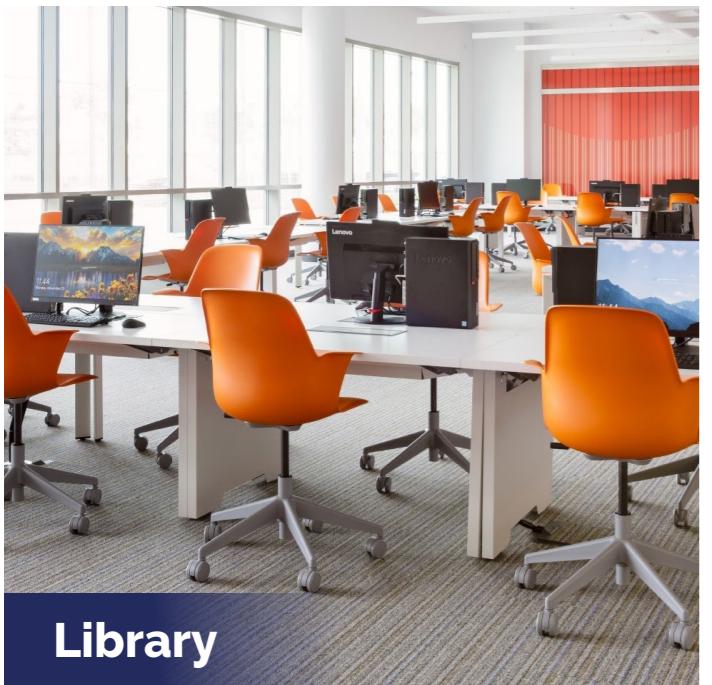
# State-of-the-art Campus

The American University of Bahrain (AUBH) is a modern, 75,000 square meter, purpose-built campus and the first comprehensive American-model co-educational university in Bahrain. Designed to enhance teaching and learning, the innovative, high-tech campus fosters collaboration between students, faculty, and the professional community. It also provides a welcoming environment for students with special needs, built to the standards of the Americans with Disabilities Act (ADA). With its state-of-the-art facilities, AUBH offers a holistic and inclusive educational experience that prepares students for the future.





**D-Lab**



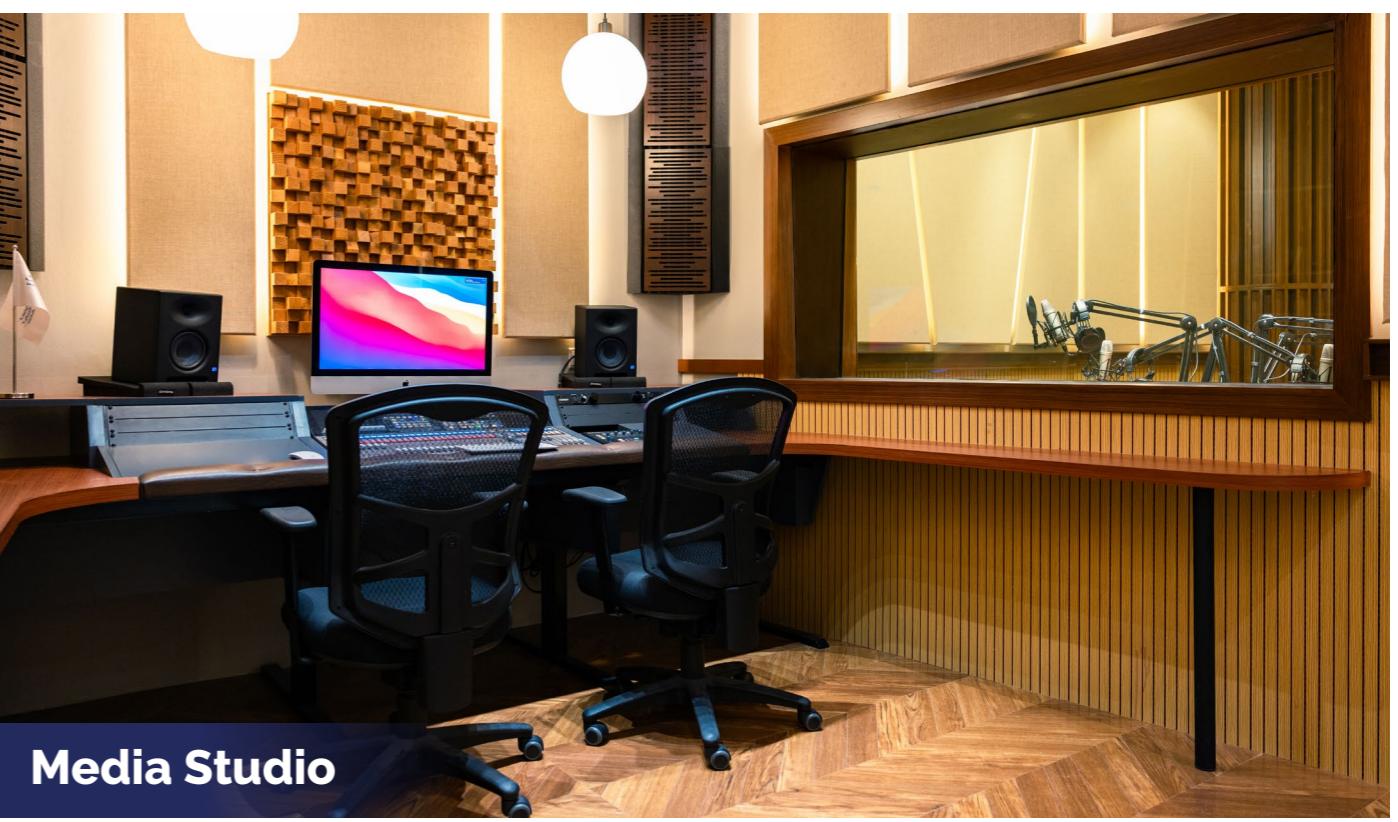
**Library**



**iMac Labs**



**Science Lab**



**Media Studio**



**Sports Center**



**Auditorium**



**Drawing Lab**

# *Construction of the* **Interdisciplinary Collaborative Engineering Lab**

The construction of the ICE Lab (Interdisciplinary Collaborative Engineering Lab) was initiated to support various engineering disciplines and encourage interdisciplinary collaboration. Designed to provide students with opportunities for hands-on projects and real-world problem-solving, the lab will feature advanced tools tailored to each discipline. It is set to play a vital role in enhancing practical learning and research at AUBH and will be launched in the next academic year.





# Academics with Impact



# Key Student Achievements

**1st Place** in the best final year project award organized by the University of Bahrain



**2nd Place** in the CFA Challenge



**Best Financial Performance Award** in the Young Entrepreneurs Competition organized by INJAZ



**Best Product of the Year** and Rising CEO in the Young Entrepreneurs Competition organized by INJAZ

**Best Research Paper** at the 7th Equal Opportunities Conference



**Best Student Paper Award** presented at the 7th Arab ICT Conference



**Best Research Paper** at the 4th International Conference on Electrical, Computer and Energy Technologies (ICECET)



**1st, 2nd, and 3rd Place** in the Generative AI Hackathon



**International Graduate Internships**  
4 graduates secured placements at McLaren HQ in the UK, and two at PREMO in Spain through Tamkeen.



**CERN Internships**  
2 of our Engineering students were sponsored by Tamkeen to do their undergraduate internship and conduct their capstone projects at CERN.

**2nd Place** in Basketball and Soccer at the University League Tournaments

# Meet Our Academic Leaders



Dr. Ahmed Al Hayki



Dr. Fatema Al Aali



Dr. Hasan Kadhem



Ms. Khadija Al Mohsen



Dr. Lilian Hallak



Dr. Marwan Hameed



Dr. Maryam Al Mahdi



Dr. Miriam Al Lily



Dr. Sabri Dogan

AUBH has a diverse portfolio of faculty members. In line with the mission of the University, and while most faculty members have had experiences either studying or teaching in the United States, they come from different parts of the world and converge at AUBH.



# End of Year Awards

By the end of each academic year, faculty members will be recognized for their achievements and hard work through three key awards allocated by the Provost. These awards are given based on a comprehensive rubric, evaluations, and observations.

## ■ Provost Award

Is the most comprehensive, evaluating all aspects of a faculty member's contributions, including teaching, research, teamwork, workshop attendance, course development, and involvement in accreditation processes.

## ■ Creative Teaching Award

Focuses on the most crucial aspect of the University—teaching. The award's rubric considers three main factors: end-of-course surveys, student feedback, and lesson observations.

## ■ Active Researcher Award

Recognizes the research activities of faculty members throughout the academic year, celebrating their dedication to advancing knowledge in their respective fields.



**Ms. Khadija Almohsen**

The Provost Award



**Dr. Maryam Hashem**

Creative Teaching Award



**Dr. Hasan Kadhem**

Active Researcher Award

# Center for Teaching & Learning Excellency

**The Center for Teaching and Learning Excellence (CTLE) is committed to advancing the culture of teaching and learning at AUBH through a wide range of Professional Development (PD) activities, knowledge-sharing sessions, and resources.** The CTLE partners with faculty and colleagues across the University to identify (PD) needs and provide support for excellence and innovation in teaching and learning accordingly. The Center understands teaching as a critical practice, driven by inquiry, experimentation, reflection, and collaboration, and promotes pedagogy that is inclusive, learner-centered, and research-based. Also, the purposeful use of new media and emerging technologies in the classroom and online to foster the success of AUBH's instructors and students is key for the Center.

In the 2023-2024 academic year, the CTLE held meetings on a weekly basis with the Vice President of Institutional Research and Assessment to plan for, and discuss, the main operations and progress of the Center. The main action items of these meetings included the coordination of the development of a comprehensive plan of PD activities for the year, the coordination of the AUBH Education Day, and incentives to encourage faculty participation in the Center's PD activities and events.

By the end of 2023-2024, the **CTLE had organized 5 workshops**, two of which were presented by externals, covering a variety of topics such as quality assurance matters (e.g., measurement of learning outcomes; compliance with the National Qualifications Framework (NQF) requirements; etc.), digital literacy and instructional design, and performance-based assessment. This is in addition to organizing 3 roundtable discussions and 5 knowledge-sharing sessions on topics including artificial intelligence, machine learning, qualitative research, and education for diverse learners and their support.

Furthermore, the Center secured membership in the Arab Consortium for Centers of Teaching and Learning (ACTLC), with membership on the ACTLC Board of Governance. The ACTLC is a non-profit collaborative platform for enhancing the quality of teaching and learning practices across the GCC region. The Center also managed to develop a professional development (PD) program for AUBH faculty members through Coursera offerings, that will help enhance the quality of their teaching, learning, and assessment skills and will help them accumulate points toward their academic promotion.

All these activities of the CTLE are strongly aligned with the vision, mission, and values of AUBH and contribute to the achievement of the strategic goals of the University, primarily those within Theme 1 (Student Success) and Theme 2 (Excellence) of the institution's Strategic Plan.



# Research Council

The purpose of the Research Council (RC) is to provide guidance to the University regarding the research vision and its implementation. The RC believes that participating in research and scholarly activities will enhance students' learning experience, which is in line with AUBH's vision. The RC actively promoted research and scholarly activities AUBH during the year by undertaking various tasks and initiatives aimed at fostering a culture of research excellence.

## Key Achievements

The achievements of the RC underscore its commitment to promoting a vibrant research culture. By providing resources, providing funding, and recognizing the scholarly achievements of faculty and students, the RC has contributed to the growth and development of research at the University. The RC is dedicated to supporting ongoing research efforts and fostering an environment that encourages innovation and intellectual curiosity.

- Planned the 3rd AUBH Research Day
- Created AUBH Research Strategy
- Created Research Handbook
- Created ethics procedures and forms for ethical clearance



## 3rd Annual Research Day

February 2024

AUBH successfully hosted its third Annual Research Day, themed "Food & Nutrition in the 21st Century: A Multidisciplinary Approach." The event brought together the AUBH community, experts, and students from various institutions to explore challenges and opportunities in nutrition and health. The event was well attended, particularly by AUBH students with over 130 students in attendance.

# Student Council

The Student Council are a group of students who meet and collaborate with the purpose of creating events and initiatives to boost student satisfaction and enjoyment throughout the academic year. The council also works on being a connection for the student body and the university administration for any ideas, feedback, or issues that they might have.

The Council focuses on creating university-wide events throughout the year to encourage socializing and ease academic stress. The council has been planning events with a purpose that would serve the community, whether for awareness or charity.

AUBHSC also focuses on advising the clubs that are run by the students. This year, we saw the introduction of new clubs such as the computer club and philosophy club.



Breast Cancer Awareness Fundraiser



Game Night



Kick-Off Tournament



Entrepreneurship Market



Ghabga



Winter Wonderland

# Career Center

AUBH provides various career support and career boosting activities through the Career Center. The career center at AUBH works closely with students, colleges, and industry partners to ensure an optimum learning experience for the students and ensure work-readiness upon graduation.

## Career Fair Weeks November 2023 & March 2024

AUBH successfully concluded Career Fair Week twice during AY2023-2024, featuring between 24 to 30 participating companies and offering students valuable insights into the job market. The events included panel discussions, career-specific sessions, and CV coaching, reinforcing AUBH's commitment to holistic education. Students engaged with representatives from diverse industries while attending workshops on networking, interviewing skills, and job opportunities. Panel discussions organized by industry associations provided insights into youth opportunities and strategies to navigate a competitive market.

## Alumni Association

As part of our endeavors to continue extending support to our graduates, bring our alumni together and foster a professional relationship that will further boost graduates' network and professional development, AUBH launched the initiative of an Alumni Association that is led and enriched by our graduates.



# Major Events



# Major Events

October 2023 - May 2024



**HR Talks**  
October 2023



**Entrepreneurship Week**  
November 2023



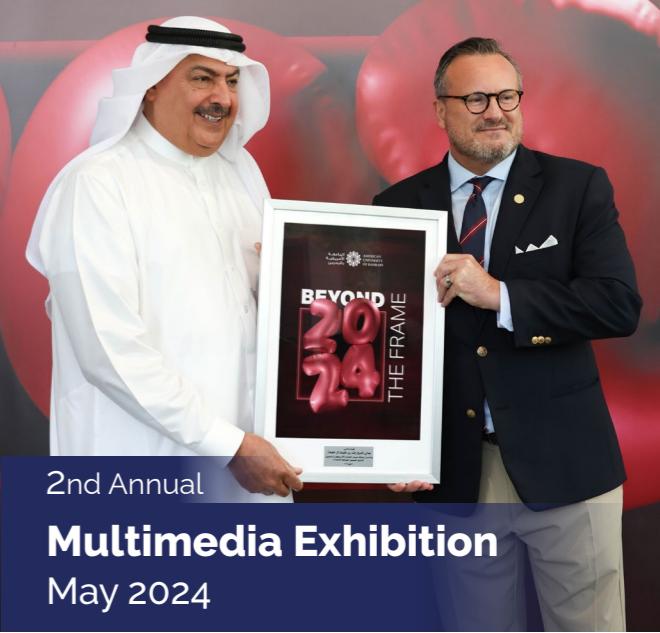
**Generative AI Hackathon**  
January 2024



**Education in the AI Era Forum**  
February 2024



2nd Edition of  
**MIT-MISTI x AUBH Workshop**  
February 2024



2nd Annual  
**Multimedia Exhibition**  
May 2024



**Sustainability Week**  
February 2024



**Sports Day**  
March 2024



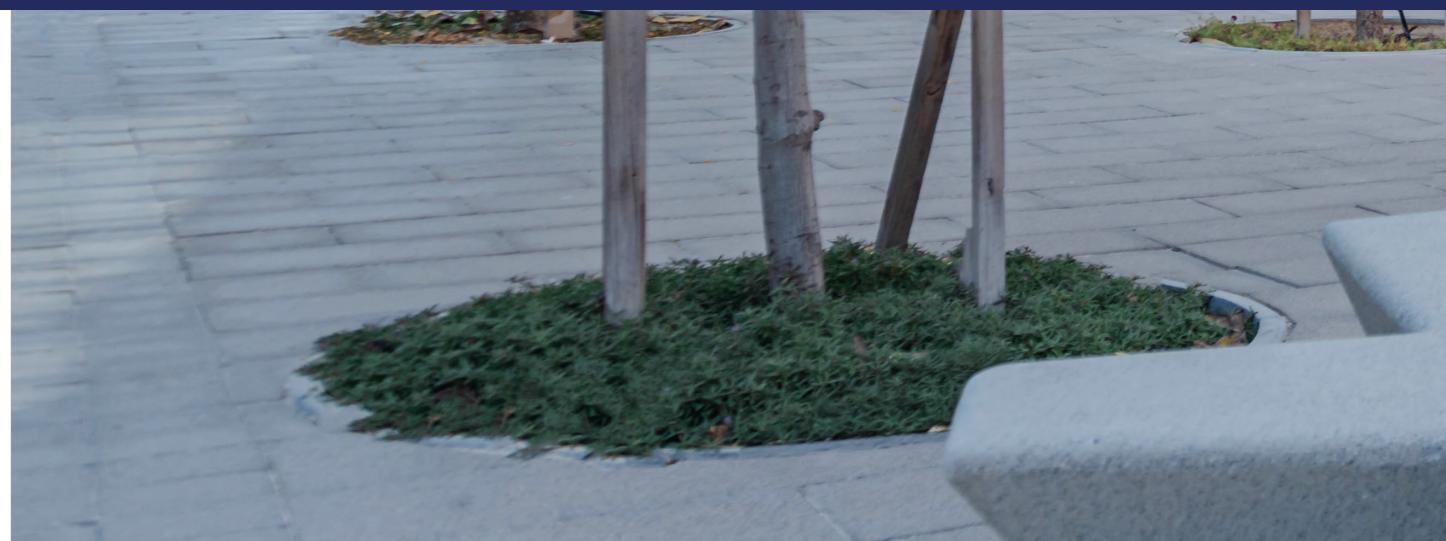
**Annual Youth Day**  
March 2024



**YZAK Charity Club**  
April 2024

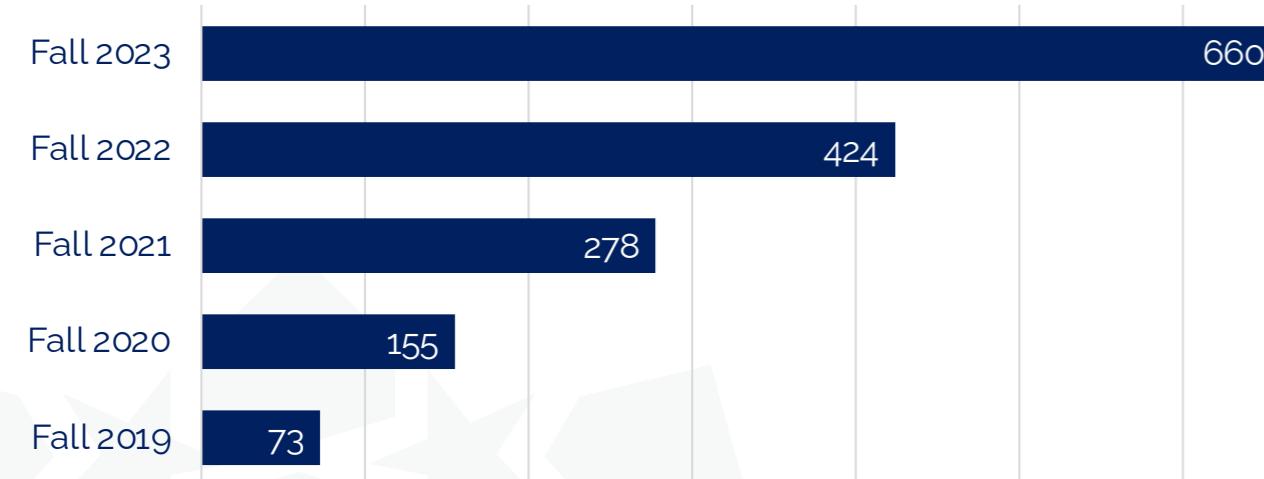


# Facts & Figures



# Student & Staff Statistics

## Students' Total Enrollment

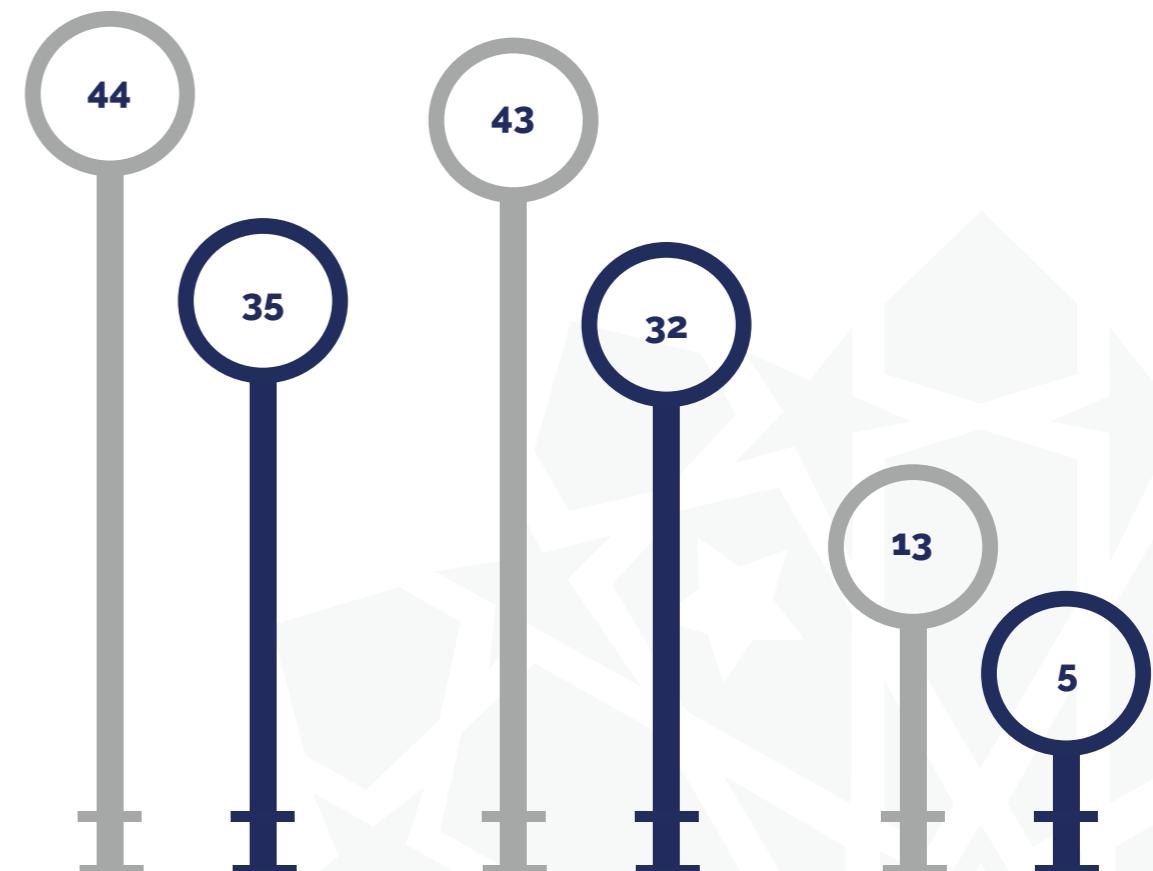


## Fall Cohort Student Retention Rates

| Cohort*   | Number of Students | Retention Rate |
|-----------|--------------------|----------------|
| Fall 2019 | 57                 | 56             |
| Fall 2020 | 78                 | 64             |
| Fall 2021 | 114                | 70             |
| Fall 2022 | 125                | 82             |
| Fall 2023 | 185                | 82             |

The table above shows the retention rates for UG students excluding IEP & graduates.

## Graduates per College



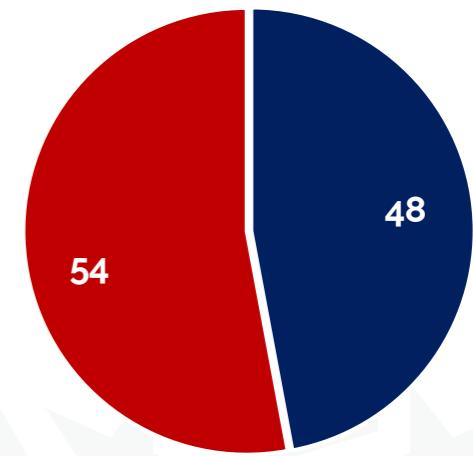
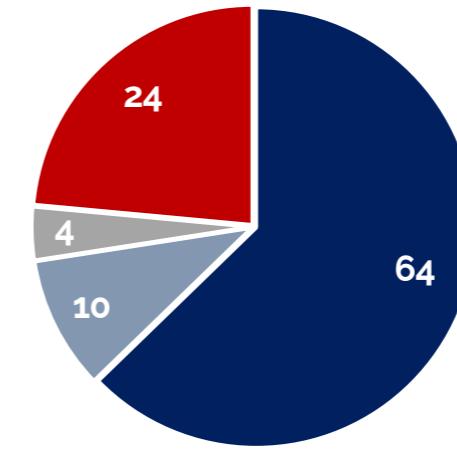
■ Graduated 2023 - 2024

■ Overall Graduate Fall 2022 - Summer 2024

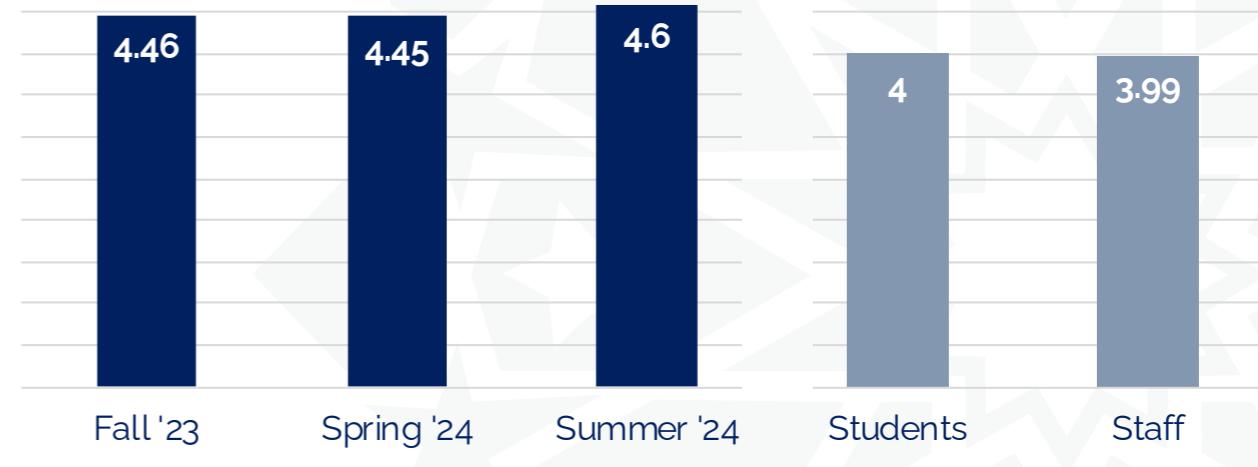
## Financial Aid and Scholarships

|                           | Fall 2023 | Spring 2024 |
|---------------------------|-----------|-------------|
| AUBH-Family-Partial       | 2.12%     | 2.69%       |
| AUBH-Full                 | 4.24%     | 4.18%       |
| AUBH-Partial              | 12.88%    | 14.48%      |
| Government Entity-Full    | 13.03%    | 12.69%      |
| Government Entity-Partial | 1.06%     | 1.19%       |
| Need-Based-Partial        | 3.79%     | 3.88%       |
| None                      | 56.52%    | 54.48%      |
| Private Sponsor-Full      | 5.61%     | 4.93%       |
| Private Sponsor-Partial   | 0.76%     | 1.49%       |
|                           | 660       | 670         |

## Staff Nationalities



## Satisfaction Rates



End of Course Evaluation

Satisfaction Surveys

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